



## KEVIN INGRAM

GRAPHIC DESIGN

**CREATIVE AND HIGHLY SKILLED GRAPHIC DESIGNER** with extensive experience (14+ years) in multimedia, marketing and digital/print design. Exceptional collaborative and interpersonal skills; an active team player along with client and vendor relations expertise. Inventive creator of brand identities, strategies and campaigns. Accustomed to performing in deadline-driven environments.

**IN SEARCH FOR** a full service creative design agency involved in innovative, strategic and interactive marketing for a wide range of brands.

### SENIOR GLOBAL GRAPHIC DESIGN 9/2008 – 7/2017

CROCS INC. BOULDER, CO

Designed, implemented and managed campaigns for a global brand presence in e-commerce, social, retail and wholesale. A design agency environment with top talent. Through a well developed creative process, the team explored each product story while adhering to core brand initiatives.

**DIGITAL** – Online, social, and email campaigns (designed and coded). My animation and video skills were utilised for various projects. Assisted in new UX/UI design for Crocs.com for global multilingual markets. Produced online brand standards to be followed by global affiliates.

**PRINT** – Creative for multiple wholesale vendors and retail partners in the U.S. and globally. Design responsibilities included creation of OOH marketing, print campaigns parallel with online promotions, creative for retail stores, product/package design, and conference booth design.

### SENIOR GRAPHIC DESIGN 6/2006 – 9/2008

THE GAZETTE FREEDOM COMMUNICATIONS COLORADO SPRINGS, CO

Rapid turnaround and pre-press deadlines. Designed and managed a weekly automotive publication. Assisted company with an introductory online and social presence.

### GRAPHIC DESIGN 12/2005 – 6/2006

WATERBROOK PRESS DIVISION OF RANDOM HOUSE COLORADO SPRINGS, CO

Book publishing marketing and design along with photo manipulation.

### FREELANCE GRAPHIC/WEB DESIGN & ILLUSTRATION 1998 – PRESENT

Assisted various small companies, global corporations, and non-profits with their marketing/design and videography needs.

BAKER PUBLISHING GROUP GRAND RAPIDS, MI

KREGEL PUBLICATIONS GRAND RAPIDS, MI

EDITORIAL PORTAVOZ SPANISH DIVISION OF KREGEL PUBLICATIONS GRAND RAPIDS, MI

HEULE-GORDON DESIGN AGENCY GRAND RAPIDS, MI

HORN CREEK CONFERENCE GROUNDS WESTCLIFFE, CO

Freelance graphic design and marketing. A consult of brand development. Projects of online, print, and social design/marketing.

FIRST BASE MARKETING – INTERNSHIP GRAND RAPIDS, MI

Promotional campaigns for various clients including Motorola and Hush Puppy Shoes.

**FREELANCE ILLUSTRATION:** 250+ illustrations for Kregel Publications. Illustrated four books (Baker Publishing Group and Words of Hope). Commissioned for portraits, landscapes and other projects. Skilled in digital multimedia along with various mediums of oil, watercolor and pen & ink.

### TECHNICAL PROFICIENCY

**SOFTWARE** – Adobe CC (Ps, Lr, Id, Dw, Ai, Pr, Br, Ae, with Acrobat), MS Office, Final Cut Pro, and others

**CODE** – HTML5, CSS3, JavaScript, Bootstrap, JQuery and the latest supporting code

**SUPPLEMENTARY** – Photography and videography both in software and hardware

### EDUCATION

GRAND VALLEY STATE UNIVERSITY 2002 BFA IN ARTS & DESIGN ALLENDALE, MI

ART INSTITUTE OF DENVER 2015-16 WEB DEV DESIGN & CODING DENVER, CO

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